

Differential Validation Review Report

Title of Programme:	Bachelor of Business (Hons) in Business
Academic Unit:	Mayo Campus
Duration:	4 years
NFQ Level:	8
Credits:	240
Date of Review:	14 th October, 2014
Panel of Members:	Dr. Joe McGarry (Chair) Dr. Derek O’Byrne (Registrar, WIT) Mr. Kevin McDonagh (Academic Council member) Ms. Carmel Brennan (Academic Council member) Mr. Michael Hannon (Registrar)

1.0	<p>Introduction</p> <p>This review panel was convened to validate the merging of a level 7 Bachelor of Business and a one year add-on level 8 Bachelor of Business (Honours) into a 4-year ab initio level 8 Bachelor of Business (Honours) programme.</p> <p>The existing programmes will be retained on the CAO and the level 7 will be available as an exit award for the L8 programme.</p> <p>The underlying rationale for the proposal is to increase visibility of the business offerings from the Mayo campus on the CAO, specifically at level 8 in response to a shift in market demand. This rationale complies with institute policy more generally to increase the number of level 8 offerings.</p>
2.0	<p>Findings</p> <p>The panel engaged with the proposers to elicit the rationale underpinning this proposal in the context of national policy developments, specifically regional clusters; the transitions debate; and the pursuit of TU criteria.</p> <p>The panel commended the proposers for the open and frank debate and advised that further strategic dialogue within the institute is necessary in relation to the viability and sustainability of programmes.</p> <p>The proposers made a convincing argument for the validation of this programme and why it is necessary to assist in consolidating the positioning of the Mayo campus. The panel recognises the work done on campus in relation to strategy development.</p>

	<p>Conditions</p> <ul style="list-style-type: none"> • Strategic dialogue to take place in relation to programme provision within GMIT, specifically in relation to Business offerings, having regard to national developments. • The Learning to Learn module should be replaced with the recently approved Learning and Innovation Skills module. <p>Recommendations</p> <ul style="list-style-type: none"> • The panel considers that there is a need for the campus to develop further initiatives in the Business area that respond to institutional and national policy. • Entry requirements paragraph should be updated to reference L8, currently it refers to L7. • Programme Learning Outcomes (PLOs) should be reviewed in the context of QQI guidance documents and clearly articulated as PLOs. 		
3.0	<p>Resource Implications No resource implications as capacity exists on campus due to the integrated nature of provision.</p>		
4.0	<p>Demand and Projected Graduate Numbers Subject to a successful marketing campaign.</p>		
5.0	<p>For the Attention of Academic Council:</p> <p>This proposal is accepted as a necessary developmental step. The panel recommend approval of this programme for a period of five years or until the next programmatic review, whichever occurs sooner.</p>		
	<p>Approved <input type="checkbox"/></p> <p>Approved subject to recommended changes <input checked="" type="checkbox"/></p> <p>Not approved at this time <input type="checkbox"/></p>		
	<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; text-align: center; vertical-align: top;"> <p>Signed:</p> <p>_____</p> <p>Dr. Joe McGarry, Chair</p> </td> <td style="width: 50%; text-align: center; vertical-align: top;"> <p>Signed:</p> <p>_____</p> <p>Michael Hannon, Secretary</p> </td> </tr> </table>	<p>Signed:</p> <p>_____</p> <p>Dr. Joe McGarry, Chair</p>	<p>Signed:</p> <p>_____</p> <p>Michael Hannon, Secretary</p>
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