

VALIDATION REPORT

1.	Title of Programme(s): (incl. Award Type and Specify Embedded Exit Awards)	Bachelor of Business (Hons) in International Tourism Management Bachelor of Business in International Tourism Management Higher Certificate in Business in Tourism
2.	NFQ Level(s)/ No. ECTS:	Level 8, 7, 6 240, 180, 120 ECTS
3.	Duration:	4, 3, 2 years
4.	ISCED Code:	1015
5.	School / Centre:	Galway International Hotel School
6.	Department:	Department of Heritage and Tourism
7.	Type of Review:	Differential Validation
8.	Date of Review:	21 st Marcy 2022
9.	Delivery Mode:	Full-time
10.	Panel Members:	Mr. Damien Courtney, Head of Faculty Business & Humanities (Retired), CIT Dr Patricia Moriarty, Head of School Business and Humanities Dundalk Institute of Technology Prof. James Deegan, Director of the National Centre for Tourism Policy Studies, University of Limerick Mr. Eoghan Kavanagh, Graduate of Tourism and Event Ms. Carmel Brennan, Assistant Registrar (Quality) (Secretary)
11.	Proposing Staff:	Ms. Cait Noone Mr. Diarmuid OConghaile Ms. Deirdre Fahy Ms. Maria Murphy Ms. Margaret Gannon Mr. Tom Edwards Mr. Paul V Dunne Ms. Helen Delargy Mr. Barry McMillan Dr. John Carty Dr. Suzanne O Reilly
12.	Rationale for Changes:	The proposed names are more reflective of the content and intent of the programmes and are considered to be more attractive to the target market.

13.	Overview of Changes:	<ul style="list-style-type: none"> ➤ Level 8 existing programme title: <ul style="list-style-type: none"> ○ Bachelor of Business (Hons) in International Tourism Management ➤ Level 8 <u>proposed</u> programme title: <ul style="list-style-type: none"> ○ <i>Bachelor of Business (Hons) in International Travel & Tourism Management</i> ➤ Level 7 existing programme title: <ul style="list-style-type: none"> ○ Bachelor of Business (Ord) in International Tourism Management ➤ Level 7 <u>proposed</u> programme title: <ul style="list-style-type: none"> ○ <i>Bachelor of Business (Ord) in International Travel & Tourism Management</i> ➤ Level 6 existing programme title: <ul style="list-style-type: none"> ○ Higher Certificate in Business in Tourism ➤ Level 6 <u>proposed</u> programme title: <ul style="list-style-type: none"> ○ <i>Higher Certificate in Business in Travel & Tourism</i>
14.	Resource Implications:	None.
15.	Findings and Recommendations:	<p>General:</p> <p>The panel did not approve the proposed changes to programme titles, considering that the inclusion of ‘travel’ was not in line with the direction of the industry. They suggested an alternative approach to a name change as outlined below.</p> <hr/> <p>Commendations:</p> <ol style="list-style-type: none"> 1. Notwithstanding the challenges facing the programme in attracting students, the commitment of staff is evident in the quality of documentation, interaction with the panel and strong student focus. 2. The importance of this programme in supporting Ireland’s largest indigenous sector. <hr/> <p>Special conditions attaching to approval (if any):</p> <p>None.</p> <hr/> <p>Recommendations of the panel in relation to award sought:</p> <ol style="list-style-type: none"> 1. Remove ‘travel’ from the proposed title. The programme title would be enhanced by the inclusion of ‘sustainability’ in the title. It is important that the education sector leads the industry in relation to sustainability and our obligations in that regard.

16.	FAO: Academic Council:	Approved:	
		Approved subject to recommended changes:	
		Not approved at this time:	X
	Signed:		
		Chair	Secretary