

Languages @ ATU Galway City



“Learning another language is not only learning different words for the same things, but learning another way to think about things.”

Flora Lewis



Ollscoil
Teicneolaíochta
an Atlantaigh

Atlantic
Technological
University



www.atu.ie



Do you love to travel? Do you like meeting new people and learning about other cultures? Would you like to study abroad? If your answer is yes, then study a language at ATU!

Learning a language opens many doors to new cultures, experiences, and opportunities. We live in an ever-increasing global economy and having a language will improve your employability once you graduate from ATU.

Enhance your career opportunities by studying French, German, Spanish and Irish at ATU and broaden your horizons.

What to expect

In ATU Galway City we offer the following language and culture modules:

- French
- German
- Spanish
- Gaeilge

These languages are delivered as electives from beginner to advanced level and are offered at every stage of the programmes listed below:

- Business
- Marketing and Sales
- Entrepreneurship
- Finance and Economics*
- International Tourism Management
- Heritage Studies
- International Hotel & Hospitality Management
- Event Management with Public Relations
- Culinary Arts
- Film & Documentary**

**Available in year 1 only but can be taken as an extra elective in years 2, 3 and 4.*

***Gaeilge only*



Graduate Profiles



Lariane Costa Ramos
Bachelor of Business (2021)

Lariane graduated with an honour's degree in Business in 2021. Lariane always had a love for languages and decided to study Spanish as her elective module stream on her programme of study. Since graduating, Lariane has been working for a Canadian multi-national that is customer centric, allowing her to continue to expand upon her language and culture skills. This has opened new doors and potential promotional growth for her career to-date. Learning a European language has opened many doors for her over the past four years, allowing her to participate in various Erasmus+ programmes. This has enabled her to improve upon her soft skills which have been a key part of her career success to-date. Lariane has been working in her current role for the last six months, which has provided her with the chance to work closely with clients in Spain through Spanish with their specialised applications.



Eoghan Kavanagh
Bachelor of Business in Event Management with Public Relations (2019)

Bachelor of Business in International Tourism Management (2020)

Eoghan always had a love for languages and decided to study French as his elective module stream on his programmes of study. He completed his Erasmus+ study abroad experience with the IPAG Business School in Nice, France. For his work placement, Eoghan worked in the Druid Theatre Company as an Event Coordinator, which he believes was a superb experience, given his love for theatre and the arts. He thoroughly enjoyed working alongside the academic staff in ATU, particularly in his fourth year of International Tourism Management, where he completed a thesis on LGBTQ+ Tourism. Eoghan went on to complete a Masters in Humanities of Gender, Sexuality and Culture from University College Dublin, in 2021. He has served as a member of the Killaloe Chamber Music Festival committee, as well as having served as a member of the Academic Programme Review for ATU in 2022. He is now currently working as a Legal Executive in Dublin, where he hopes to gain more experience as a legal professional. He hopes this will lead to becoming a practicing solicitor in the area of personal injuries, employment law and dispute resolution.





Benefits of learning to speak another language:

Wider and better communication: When you can speak a second language, you can communicate with more people in your professional and personal life. You get to know them better, minimise misunderstandings and gain new perspectives on life.

Healthier brain: Learning to speak a new language keeps your brain healthy and improves its ability to process information. It can have a positive impact on your memory and concentration and reduce the effects of cognitive decline.

Deeper connections: When you're proficient in another language, you have the chance to make deeper connections with another culture. It's easier to get to know the traditions, history, customs and way of life of local people and you're more likely to develop a more open-minded, tolerant and accepting outlook.

More opportunities to study or work abroad: Fluency in other languages gives you more opportunities to study or work abroad. Spending some time studying at a foreign university or undertaking an overseas work placement can be an enjoyable and enriching experience.

Easier to get a job: Many employers actively seek candidates who can speak a second or even third language. In the global marketplace, being able to communicate seamlessly with customers in overseas markets can help you secure a foreign language job and can help you progress quickly in your career.

I want to know more.
Who can I talk to?

Check out the website
<https://www.gmit.ie/study/languages>
for more information.

E gihs.galwaymayo@atu.ie

Or find out more at www.atu.ie



www.atu.ie

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Did you know?

- There are approximately 300 German companies based in Ireland, employing thousands of people nationwide.
- France is the world's most popular tourist destination. 90 million tourists visited France in 2019!
- Spanish is the official language of 21 countries and the world's second-most-spoken language.
- There are many opportunities for Irish speakers in the public sector, business, culture and heritage, media, translation and education.