![GMIT – INSTITIÚID TEICNEOLAÍOCHTA NA GAILLIMHE-MAIGH EO – GALWAY-MAYO INSTITUTE OF TECHNOLOGY]

VALIDATION REVIEW REPORT

Title of Programme:	SPA Certificate in Creative Enterprise
School/Centre:	Centre for the Creative Arts and Media (CCAM)
Duration:	1 year, part-time
NQAI Level:	Level 7 **Credits:** 40
Date of Review:	Monday 15th June 2015
Panel of Members:	Chair – Dr. Joe McGarry, Secretary – Michael Hannon IOT Member – Michael Barrett University Member – Michelle O'Sullivan Professional Practitioner – Tom Canavan

1.0	**Rationale for the Programme** The 2014 Action Plan for jobs has identified the Governments ambition that Ireland to be among the most entrepreneurial nations in the world and a world-class environment in which to start and grow a business. The Expert Group on Future Skills Needs has identified that entrepreneurship is the number one producer of jobs in all leading developed countries. The goal of this course is to provide an opportunity for people who have an idea for a new creative product or service to develop and test that idea, to the point where they can seek funding to bring the new product/service to the market.
2.0	**The Consultation Process** Discussions were held over the past four months with 'Design Network West '(DNW). The network is made up fo practicing multi-disciplinary designers and creative businesses, adademics and support organisations. These discussions have led directly to this course, which Design Network West, has agreed to promote, support and mentor.
3.0	**Student Demand** 20 students

4.0	**Resource Implications** It is expected to use the existing physical and equipment resources to deliver the modules. Some modules will require access to labs and IT equipment. It is noted that CCAM has already submitted requests for upgrading of computer labs, critical for existing programmes. The new labs would also be critical for the Creative Enteprise course. Additional lecturers and project supervisors or mentors will be required. As the programme has been designed as a Springboard programme the funding for these resourses is expected to come from the Springboard fund.

5.0	**Conditions and Recommendations**
	The panel commend the proposers on this novel programme and engagement with stakeholders.
	
	    A. Condition
	          • APS to be included in revised document.
	
	    B. Recommendations
	          • Clarify assessment methodology for project management and Integrated Marketing Communications modules.
	          • State in the document that this programme will require a minimum of 140 addional credits to obtain a level 7 award.
	          • The duration of the programme needs to be clarified in the context of Springboard requirements.

7.0	**For the Attention of Academic Council:** The External Review Panel recommends that this programme be approved by Academic Council subject to the centre and proposing team addressing the conditions listed in this report and also demonstration how the recommendation have been considered. A revised document clearly addressing the conditions and recommendations to be submitted to the Registrar. The Registrar will confirm with the Chair of the panel when this has been submitted and the conditions and recommendations be addressed. Approved Approved subject to recommended changes ✓ Not approved at this time Signed: Signed: _____ _____ **Dr. Joe McGarry,** **Mr. Michael Hannon,** **Chair** **Secretary**